

Information Architect

The Information Architect (IA) is responsible for developing enterprise architecture, site maps, navigation models, user flows, wireframes, and technical/functional interface specs for customer and user-facing web sites, online communications, tools and experiences. Reporting to the Creative Director, the IA works directly with Creative and IT teams to develop strategies and design specifications to improve the performance, usability and effectiveness of all online initiatives. The ideal candidate will have substantial experience in linking business and financial objectives with good design aesthetics and an outstanding user experience.

The Information Architect must have an extraordinary sense to detail and should enjoy working both independently and collaboratively, taking initiative, and innovating. Candidate must provide an extraordinary portfolio of site maps, detailed page schematics, interaction flows, navigation systems, functional specifications and web-appropriate copy writing.

Responsibilities:

- Reviewing research on competitive Web sites, existing Web initiatives, past Web projects and consumer research
- Synthesize research findings to aid the project team developing the Web site architecture
- Collaborating with project team members and clients to develop organizational/structural concepts
- Translating concepts into effective information architecture and wireframes
- Developing plans that production teams can use to guide their work
- Collaborating on the development of labeling/search systems
- Preparing IA documentation, site architectures, wire frames, use cases and task flows to be used by the team
- Ensuring IA documentation is continuously updated and distributed to the team as needed
- Identifying and implementing opportunities to refine IA process
- Understand, embrace, and communicate corporate mission and values

Required skills

- Bachelor's degree in a related field
- Minimum 2 years' related industry experience in design, new media, software development, information technology, communications, or library/information science
- Minimum 1 year experience in the role of information architect, user experience lead or information design lead
- Effective communication skills, both orally and in written and diagrammatic forms
- Proven understanding of and experience with: user-centered design techniques; development of organizational/structural concepts for Web site; project processes for the development of large scale Web site projects; documentation requirements for Web development teams; application of content management, personalization, targeting and searching systems
- Experience with: software development process/business analysis; user research, usability practices and testing preferred