

## Senior Interactive Designer

Must be an analytic problem solver who can synthesize many forms of research and business requirements into designs. The Senior Interactive Designer will work with the Creative Director, Art Director, other Interactive Designers, Account Managers and Technologists in the creation of interactive design solutions for various websites. Ideal candidates should have 4 + years in designing for the web and an ability to create strategically sound designs for various B2B and B2C websites. You must possess the ability to participate in developing concepts and execute innovative interface designs that are user-friendly, representative of the client's goals, and within brand guidelines.

### Responsibilities:

- Work collaboratively and within the established process of the agency with various project teams with the ability to understand client requirements, wireframes, and translate into interactive designs that are creatively dynamic, strategically impactful and effective to the business goals
- Visually integrate campaign or brand strategy and campaign or brand standards to enhance site architecture and navigation
- Present creative concepts and rationale effectively and persuasively to clients and internal team members
- Possess a broad understanding of interface design
- Coordinate and communicate with creative, technical, strategic and project management teams on stages of design
- Learn and follow interactive design best practices and processes
- Work well with design direction and be comfortable within team environments.
- Stay current and on-trend in the industry, current graphic techniques, online marketing ideas and advances in design software
- Maintain excellent time management skills with the ability to prioritize and complete multiple tasks and projects within deadlines
- Understanding of information architecture's best practices

### Required skills

- BA, BFA or higher in Graphic or New Media Design and/or a minimum 4+ years experience in agency or design firm
- Advanced proficiency in Adobe CS3 Suite (Photoshop, Flash, Illustrator, etc.)
- Ability to design for different kinds of interactive media and application types — websites, dynamic banners, CD presentations, mobile, and email marketing components (newsletters and email templates)
- Outstanding conceptual and design skills and abilities, with impeccable attention to detail